

Design For You

Thanks for your inquiry requesting information on designing a web site for you. Because no two people or businesses are alike, Design For You specializes in creating a site unique to your needs.

This form is to gather information in an attempt to assist you in the best way possible. Each site is given individual attention in an attempt to build a site that is distinctively you, user and search engine friendly and meets the specific needs of the client and their visitors.

- 1. What do you want to accomplish with your site? (Ex: Market product, provide information etc.)
- 2. What will your visitor want from the site? Why will they come there?
- 3. What types of information do you want on your site? (Ex: Survey, schedule, product specs)
- 4. Who will your audience be? (Ex: Teens, 20-30, 50-60) (intellectuals, blue collar, men, women)
- 6. What keywords would visitors be searching for to find your site? (music, cars, hobbies)
- 7. Do you already have a business presence? (Ex: Business card, logo, brochure)
- 8. Do you have colors specific to your business or ones that you prefer used in your design?
- 9. Do you have and do you want customer testimonials for your site?
- 10. Please list the addresses for at least 4 other sites that appeal to you and list the reasons why.
- 11. How will the text be supplied? Hard copy, disc?
- 13. Do you have pictures or graphics? Will they be on disc or need to be scanned in?
- 14. Frequently asked questions for your business, anticipating questions yours viewers might ask.
- 15. Will you want forms for newsletter sign up, contact us etc.?
- 16. Do you want the site submitted to search engines?



Design For You

- 17. Do you have a server or are you interested in Design For You providing this service?
- 18. Will you agree to let Design For You have a link from your site as the designer?

Thanks for all your time and effort. In the long run this is a timesaver. By completing this information we can get a head start in understanding what it is you envision and help us to tailor the work to meet your individual needs. We look forward to working with you.